

Executive Board Meeting Minutes  
March 21, 2018, 6:00 PM  
Scheben Library Meeting Room B

Present: Shawn King, Doug Penix, Cindy Richmond, Denise Lorson, Laurel Dickman, Joe Craig, Matthew Hafley, Alecia Hunt, Lee Coates, Staci Hunt Ramsey, Mike Webster, Ryan Royse, Jennifer Conley

Lee Coates: Financial Update

- Transferred \$25K from gaming to operating account
- \$62.5K in operating account
- \$13K in gaming

Doug Penix: Tri-State Marching Arts Update

- Decision by tomorrow afternoon whether or not to postpone based on forecast.
- Possible hosting on 4/7 but that is the first weekend of Spring Break.
- Joe will talk to the facilities folks about Spring Break even being a possibility tomorrow.

Laurel Dickman: State of Fundraising Update

- World's Finest Chocolate Bar update: as of today, \$5K profit. \$3K left to sell.
- Need to recruit leaders for the World's Longest Yard Sale
- What's For Dinner Wednesday has made over \$1K this year. Need to have someone take it on with the goal of having one every 3 weeks. Looking to expand and try to do some in the summer, too
- Kroger- \$3,794 earned from rewards program this year. Will try to get people at jazz festival and marching band meeting
- Amazon Smiles- \$122 earned this year
- Concessions earned just over \$15K this year so far
- Taste of Cincinnati- going to try and do this over Memorial Day weekend. We can earn \$2K. We can divide into small shifts.
- Fall product sale
  - 3C's OR
  - Yankee Candle (alternate with 3C each year)
  - We preliminarily decided that we will be going with Yankee Candle in the fall

Ryan Royse: Raffle Update

- Kicked off Monday 3/19
- Weekend blitz moved to 4/22 at 3pm
- \$10/ticket
- \$3500, \$1000, \$500 payouts
- Each kid got 10 tickets

- Selling at various events and venues including Ace Hardware, Flipdaddy's, and Gray Middle School concert

#### Ryan Royse: Sweet Jazz Festival Update

- Finally got seating chart so can start selling tickets online
- 300 seats trying to sell at \$15/ticket
- Melony Stambaugh working on publicity
- Renting facility for \$250 (cost to do so is usually \$1500); they gave us a deal and Ryan negotiated an ad in RTOB to cut cost further
- We will be paying for soda, tea, and coffee. \$2 per person per drinks
- Should be able to use the county truck to transport equipment

#### Joe Craig/Ryan Royse: KMEA Assessment Update

- All 3 groups (Symphonic Band III, Symphonic Band II, and Wind Symphony) going for the first time
- All logistics set
- Campbell Co. High School

#### Shawn King: Bingo Update

- Total profit for the quarter so far is \$17,400
- Dave Braun will be resigning as caller in June
- We very much need more callers
- Strong need for more volunteers overall. Significant lack of support from a volunteer perspective
- Rent-a-caller as a possible option for short-term while we recruit and train another caller

#### Joe Craig: Director's Update

- RTOB
  - Judges confirmed
  - At this point we know that Henry Clay, Madison Central, Lafayette, Beechwood, and Milford are planning on attending
- Finding makeup date for percussion auditions
- 8-10 kids needed to help at the guard show- especially end of day/clean-up
- Bands getting ready for assessment in spite of the snow days, testing, and other scheduling obstacles

#### Jennifer Conley: Nominating Committee Update

- Nominating committee: Heather Williams, Travis Ward, Tiffany Woods, John Waltz, Jan Ison
- Ryan asked/bylaws rewritten to have Nominating Committee to fill entire board to broaden reach and scope
- Most positions on the board have someone interested in them, though we still need someone for WFDW/Kroger

- Shawn King has agreed to stay on as Vice President of Charitable Gaming and will thus run for re-election in April
- Staci Hunt Ramsey has agreed to stay on as Secretary and will thus run for re-election in April

Denise Lorson: Sponsorship

- Letters going out at the beginning of May

Lee Coates motioned to adjourn. Staci Hunt Ramsey seconded.