

*Ryle High School Band Boosters
Executive Board Meeting Minutes
Thursday, August 17, 2017
7:00 PM*

Board members in attendance: Staci Hunt Ramsey, Lee Coates, Mike Webster, Ryan Royse

Chairpersons in attendance: Laurel Dickman, Melony Stambaugh, Catherine Willis, Alecia Hunt, Pam Sayers, Shawn King, Matt Hafley, Brian Williams, Doug Penix, Patsy Fegenbush.

First, all present took turns introducing themselves and defining their role(s) with the band boosters.

Mike Webster offered the financial update. Mike met with outgoing financial VP Kevin Gregory earlier this week. We are actually in a better fiscal position at this point in the year as opposed to this same time last year. Lee Coates added that the Ryle account (into which band fees go) is at about \$9600 (the balance usually lingers around \$12,000). \$35,815 out of a total possible \$91K in band fees has been collected so far. We budgeted to receive full band fees from 79% of 140 marchers; right now we have 152 marchers in between band and guard.

Laurel Dickman gave the fundraising update. Lisa Wyman is heading up What's for Dinner? Wednesdays (WFDW). Papa John's was very busy last night. We are going to try and visit our sponsors in person. Still need volunteers at HomeFest parking. Chick-Fil-A calendar sales are coming in at the end of this month- profit goal is \$2,000. Vicki Barger is taking the lead with calendar sales. Instead of distributing the calendars to the kids, we will be using order forms as we can return any unsold calendars if they are in new condition. Calendar has good coupons for every month. Will be selling them for \$9 before they will be for sale in the store. Also, one can use the app, and the coupons will automatically go onto the app. Beth Webster/Denise Coop handling product sale- Cheese, Cookie Dough, and Candles for 2 weeks in October; product should come in before Thanksgiving. Ryan mentioned that we are trying a different approach for fundraising this year in terms of shorter sale timeframes, paid 'volunteer' activities that can include kids, etc. Lee added that we are trying to hit different areas outside of the program (selling/asking for donations from friends and family, etc.) for new sources of revenue. We are experiencing an overall shift in mentality with regard to fundraising.

Doug Penix offered the Ryle Tournament of Bands update, and distributed the leadership chart. Leadership meeting next Wednesday at 7pm. At this point about 8 bands appear to be coming. Joe Craig mentioned registration closes on 8/28. KMEA information list should be available tomorrow. Patsy Fegenbush added that Angela Kessel has 11 vendors saying they will be there- one (1) has paid so far. After PPP night, Mark Hicks offered the design and printing of the program for half of what we paid last year. Spirit Ads, Trophy Sponsorships, volunteer solicitations will be

coming once we get our list. Going to let Cindy decide who she wants to partner with for RTOB chair for next year.

Shawn King and Ryan Royse offered the Bingo Update. We will be having bingo on 9/9, the Beechwood competition date. Need a few holes filled for that weekend. Laurel Dickman mentioned trying to pull in non-marching families with the goal of not taking any time off from bingo. Might need to work with other Ryle groups, such as the football team moms, who approached us to ask if they could split some of the volunteer base, in the future as to not lose the weeks of competitions in the future. People need to hear that the money earned from bingo supports ALL of the band programs and not just marching band. Shawn mentioned that several folks have mentioned the need for additional training in various bingo functions (particularly with computers). So, as we come out of marching season, we will offer training perhaps a couple of hours before bingo starts.

Pam Sayers offered the sponsorship update. Baluff and Kona Ice are confirmed encore sponsors. 192 businesses contacted so far. Started contacting businesses in May. Trying to reach out ahead of time before budgets are set for the year to maximize participation. Patsy noted that we are on track to meet what we got last year in terms of cash. Sponsorship group is already looking ahead to who will take lead with sponsorship after Pam's daughter graduates. Pam Sayers will reach out to Kroger to see if a band is wanted to play at the grand opening of the marketplace.

Matt Hafley discussed the need for having a backup for concessions when he can't be there. Scrimmage results turned out okay- netted \$1650 for the evening. Covered the start up costs for the concessions stand. Matt is trying to find ways to get the operating/food cost down. Looking at meal packages, too- both for games as well as for RTOB. Might also offer other types of cuisine than we usually do for RTOB. Gold Medal will provide us a freezer for the ice cream.

Alecia- Rookie update. One meeting so far. 40 people came- very excited, asking about opportunities to volunteer. Hopefully will do another one before the first football game. Another meeting before first competition and before state. Ryan mentioned it might be good to open up the before first competition meeting to all if Joe uses a different cadence than Bob.

Joe Craig gave the band director's update. 10/14- possible competition at Tates Creek? But causes an issue with that district game, senior night, etc. We shall see; no decision has been made yet, and Joe has to discuss options with administration. We will have to have concessions at the game that night, regardless. Other possible competition that evening is Dixie Heights. Joe will touch base with Adam Proctor regarding the equipment inventory to see where we are with regards to labeling and categorizing. Start of the school year has been fun. We have a big rehearsal on Saturday; Brian Craft (Caption Head for Carolina Crown) is coming in tomorrow. Color Guard director at Lexus and designer for Phantom Regiment. Trying to have the prop bases ready for Saturday rehearsal. Plans to possibly have another PPP

night coming up in the next few weeks if it can be reconciled with the football schedule. We are also looking at having a winter guard, and possibly hosting a winter guard championship weekend at Ryle. Our guard instructor Doug Wash is on the tri-state board of directors. We would get one of the championship weekends, which would be great fundraiser. Guard uniforms ship 8/28. Pictures are scheduled for the 30th so will need to adjust the picture date until after the guard uniforms are in and set.

Catherine Willis motioned to close the meeting. Melony Stambaugh seconded.